

News Letter 4

World Flight for Hearing and HRF (The Swedish Association of Hard of Hearing People) has entered a partnership agreement in order to work actively together to reach common goals. HRF is the largest organization in Sweden for hard of hearing people – it is a country wide, party political and religious independent organization with approximately 36 000 members.

"World Flight for Hearing is well in line with HRF's ambitions and goals and we are therefore glad that we can support the project. We believe that the WFH initiative is an excellent way to spread information about the hard of hearing problems in Sweden and in the rest of the world. Through their spirit, we are confident that the members in the WFH team will serve as models to other hard of hearing people, and can help them to find motivation for fulfilling their dreams", says Jan-Peter Strömgren, President of HRF.

"HRF was the first organization that WFH contacted when we launched the project in 2004 and they have been of crucial importance to our success so far – without their knowledge and experience we wouldn't have reach as far as we have done. In return, we have given HRF good publicity and attention. By enhancing the cooperation with HRF we will meliorate the overall outcome of the project and increase our chances of total success with the project", says Johan Hammarström, Founder and Project Executive of World Flight for Hearing.

The cooperation with WFH will involve spreading organized messages to media regarding hearing impairment and the crucial facts to succeed as a hearing impaired individual. WFH and HRF will also work actively together to bring more hope and confidence to hearing impaired people. The joint efforts will also result in a great event that will take place in Sweden on March 11, 2006, as a ceremony prior to the World Flight for Hearing expedition start. We will send more information about this event later on.

Please visit the project website, <u>www.worldflightforhearing.com</u> for more information about the project.

World Flight for Hearing Team

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Principal Sponsor

Other partnership organizations





About World Flight for Hearing

World Flight for Hearing, sponsored by GN ReSound, is a world recognized expedition that intends to raise publicity about hearing impairment and hearing impaired people and their possibilities. Founder of the project is hearing impaired Johan Hammarström, 28, that, despite his hearing impairment has managed to become an experienced pilot. Johan is a living proof that with the right attitude and the right technical aids anything is possible. Johan and his team consisting of Henrik Ejderholm and Martin Håkansson will accomplish the expedition in collaboration with hard of hearing organizations, professional's organizations and the industry.

About HRF

HRF is the largest organization in Sweden for hard of hearing people – it is a country wide, party political and religious independent organization with approximately 36 000 members. The HRF vision is a society where impaired hearing is not a hinder, but a natural part of a diverse community; a society without discrimination, one where all of Sweden's one million hard of hearing people can participate in studies, work and cultural activities, and where good aids are a right, not a question of income. HRF includes members who are hard of hearing, of all ages, and also late deafened adults, persons who have tinnitus or Menière's disease or who are oversensitive to sound. HRF also provides support for parents and families. HRF serve as the voice of the hearing impaired in society. HRF is an active member in international organisations, including the IFHOH and EFHOH. HRF also works with Scandinavian organisations for hearing impaired and handicapped persons, not least within the EU. All HRFs efforts are aimed at creating a world that is more accessible and equal for hearing impaired individuals.

About this News Letter

The World Flight for Hearing News Letter is distributed on a frequent basis to everyone who is interested to get news about the project. If you do not wish to get this email - please make a reply to this email to cancel your news mail.